

Learning & Engagement

Build and empower your culture of compliance

WHAT WE DO



eLearning



Training Plans



Quick Reference Guides



Multimedia Engagement



Communications Campaigns



Compliance Program Branding

WHY POTOMAC

We view Learning & Engagement as more than just a requirement — it's an opportunity to inspire growth and build connections at your organization. Our approach combines deep industry expertise with innovative content designed to engage learners from start to finish.

We develop learning experiences that stick, helping your team not just understand the rules but embrace them as part of their everyday work.

WHAT WE DELIVER

- **Demonstrated effectiveness:** Our eLearning and training solutions measure learner retention based on your learning objectives
- **Compliance narrative:** We help your teams see the big picture behind compliance and understand the impact of their activities
- **Culture of trust:** We deliver resources that your teams can rely on to navigate compliance challenges

CONTACTS



Adam Oakley
Senior Director



John McCrossan
Senior Manager



Cortney De La Rosa
Manager

